

## HENSOLDT Analytics Marks Participation in the ISS Middle East and Africa in Dubai a Remarkable Success - HENSOLDT Analytics

*HENSOLDT Analytics*

### HENSOLDT Analytics booth attracts experts from over 20 countries at the second exhibition stop of the year in Dubai, UAE, during which the newest Media Mining System mobile demonstrator is unveiled.

The event is the world's largest gathering of regional law enforcement, intelligence and homeland security analysts, telecoms as well as financial crime investigators responsible for cybercrime investigation, electronic surveillance, and intelligence gathering. ISS MEA is part of a portfolio of specialized conferences organized by the ISS World Training, occurring annually in five locations across four continents. Every year, experts from all over the globe arrive to learn more about the latest methodologies and tools for law enforcement, public safety, government and private sector intelligence communities in the fight against drug trafficking, cyber money laundering, human trafficking, terrorism, and other criminal activities conducted over today's telecommunications network, the Internet, and social media.

In 2021, HENSOLDT Analytics maintains its record of regular attendance at the ISS World conferences and has the pleasure to take part in all regional editions as one of the Associate Lead Sponsors.



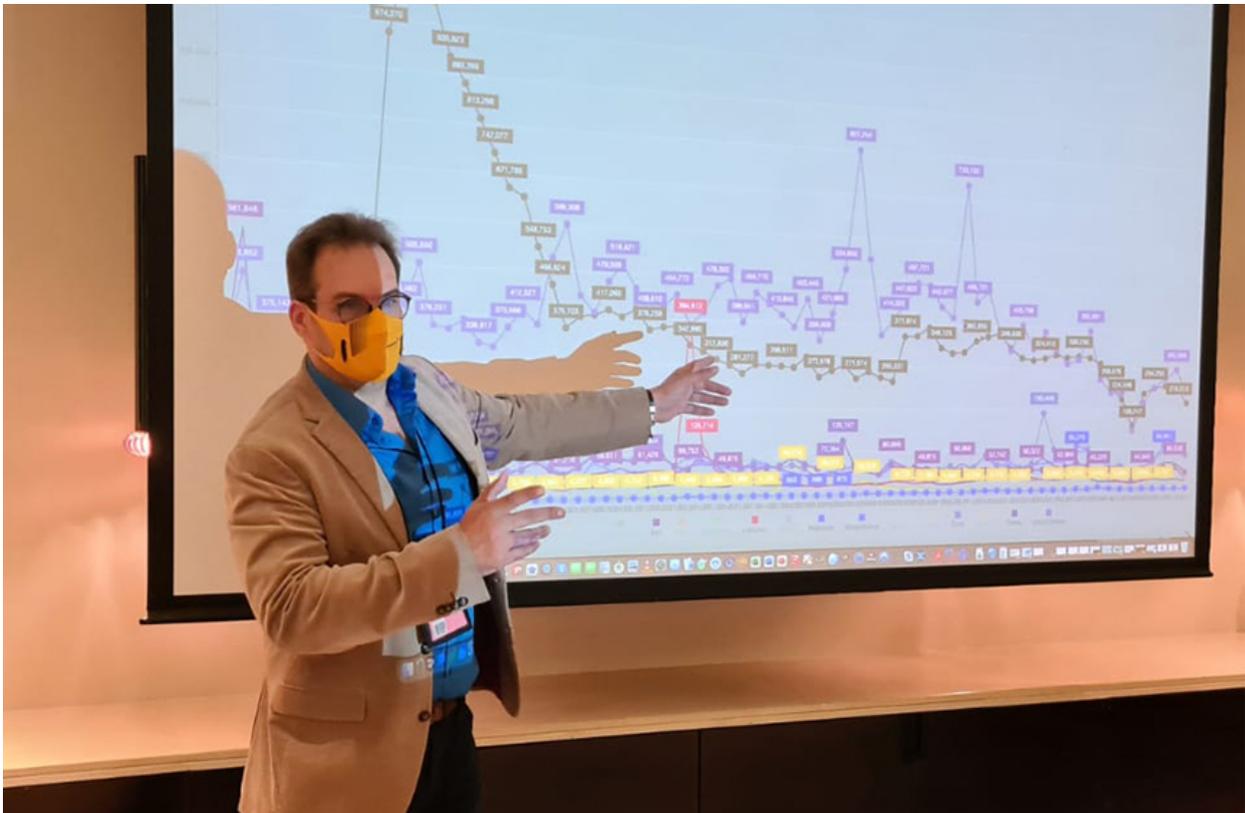
HENSOLDT team, from left to right: Markus Wolf (Head of Sales, HENSOLDT Cyber), Christoph Geissler (Business Development Manager, HENSOLDT), Mark Pfeiffer (Chief Visionary Officer, HENSOLDT Analytics), Benjamin Späh (Managing Director, HENSOLDT Analytics), Hans van der Linde (Head of Sales, HENSOLDT Analytics), Francesca Galeotti (Director of Business Development, HENSOLDT Analytics), and Alexander Oberkersch (Business Development Manager, HENSOLDT Analytics).

### HENSOLDT Analytics is an Associate Lead Sponsor at ISS World Middle East and Africa 2021

ISS World Middle East and Africa in Dubai, UAE, was the second exhibition stop of 2021 for the HENSOLDT Analytics team – the first one being IDEX 2021 in Abu Dhabi visited earlier in 2021. Co-hosting a booth alongside [HENSOLDT Cyber](#), our team had the opportunity to re-connect in person with their well-established network in the region and offered the opportunity to explore the wide range of application areas of the HENSOLDT Analytics media mining and monitoring tools to a crowd of international experts. The event was also an excellent opportunity to bring together the European teams with the local [HENSOLDT UAE office](#).

„ISS World Middle East and Africa has been a rewarding experience from start to finish – we had the opportunity to network with high-level professionals from all around the world, who wanted to find out more about the incredibly wide range of applications of our Media Mining System. It was great that we could not only tell them about it – we had our mobile demonstrator to show the full capabilities of our product,” says **Benjamin Späh, Managing Director of HENSOLDT Analytics**. “I would also like to mention that during this exhibition, in particular, I could really appreciate the amazing team we have and their dedication to carrying out our vision and mission wherever they go, which makes me very proud”.

**Mark Pfeiffer**, Chief Visionary Officer at HENSOLDT Analytics, who presented Media Mining System use cases during the ISS World premier invitation-only training sessions, added, “What a fantastic show! Speaking in a room with a real audience again was a great feeling and allowed for questions in a trusted discreet environment.”



Despite the COVID-19 precautions still putting the matter of event participation for many organizations under a question mark, the Middle East and Africa edition of ISS World did not disappoint. The HENSOLDT Analytics booth was visited by nationals of over 20 countries, who had the opportunity to experience the Media Mining System for themselves thanks to the new mobile Media Mining System demonstrator, which had its first public premiere in Dubai.

## **The mobile Media Mining System Demonstrator Unveiled at ISS World Middle East and Africa 2021**

The mobile Media Mining System demonstrator left a lasting impression on the visitors to the HENSOLDT Analytics booth. The custom-built station composed of a touchscreen and a widescreen monitor creates a uniquely immersive experience for those, wanting to explore the full scope of powerful capabilities of our OSINT solution in person. Featuring a full version of our award-winning system, the demonstrator became a sought-after attraction at the exhibition with many live demo-sessions guided by our experienced representatives taking place.







## Acknowledgments

A path to participation in ISS World in five different locations in the world is ridden with logistics and calls for exquisite project management. We would like to take the opportunity to appreciate our team members: Wael Ibrahim, who is the key contact person from HENSOLDT Analytics' arm responsible for the ISS World events; and Alexander Oberkersch, who supervised the booth on the ground.

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